

IAN KHAN'S SIGNATURE KEYNOTE SERIES

THE 7 AXIOMS OF VALUE CREATION



"THE 7 AXIOMS KEYNOTE IS A POWER PACKED SESSION THAT EMPOWERS LISTENERS
TO EMBRACE CHANGE AND UNLEASH THEIR AWESOMENESS. IF YOU ARE SOMEONE WHO
WANTS TO BELIEVE IN IN THE FUTURE AND LIMITLESS HUMAN POTENTIAL, I WOULD WANT
TO BE IN THIS KEYNOTE"

-IAN KHAN

ARE YOU READY TO EMBRACE THE FUTURE?

Helping growth focused organizations understand the challenges ahead and the fast changing world . this keynote is suitable when future opportunities and challenges need to be understood and addressed. great for teams, leaders and individuals who want to psush hard to succeed. This keynote introduces attendees to the 7 axioms of value creation methodology and its applications to succeed.

MOST RELEVENT FOR

C-level, Management, Leadership, Sales, Marketing, Operations, Startups, Enterprise

KEY POINTS

This keynote provides an overview of the 7 axioms of value creation methodology. Taking participants into a journey of what impact the world of today is seeing from rapdi change and how to be successful

- 1. Learn how organizations can adapt to rapid change
- 2. Introduction to the emerging era of disruption
- 3. Technology trifecta and the futre of trust
- 4. Future industry trends & a 50 year horizon
- 5. The 7 Axioms Methodology

7 AXIOMS OF VALUE CREATION Beyond any goal and need is the The definition of connecting with others has ability to reach the state of changed. Technology has a lot to do with it. actualization. This is above all of Seek out the different ways in your customers, your basic needs are met and you ACTUALIZE partners and associates now value understand the value of reaching a . communication channel's and change the higher stage in your organizations way you engage with others. We need to shift our thinking from being only financially driven to being value creators. A Pivotal step in being Organizations and individuals successful in todays era of who consistently think about change. Learning should never stop and you should embark on value creation as a goal outperform those that favor only revenue generation, financial abundance and short sighted goals. Organizations that Today you cannot create success on are future focused and success your own. It is impossible to be bale oriented do not just expect to manage the complexity of a accountability within their four COLLABORATE business environment and succeed. Create partnerships with other walls, but embed it into every person they interface with. companies and individuals that can help you unlock more value than you can do alone. **PEOPLE** Organizations that do not focus on ensuring people at every level are served to the best of their abilities will fall into an abyss of unproductivity and recession. Focus on people

ABOUT IAN KHAN

The Future is driven by convergence. On one hand, it is the convergence of Artificial Intelligence, Blockchain & the Internet of Things and on a different plane it is the convergence of Trust, Automation, & Experiences. For Public & Private entities creating and delivering impact and value, the future is least likely to be about financial results, as automation and technology will ensure profitability. What will remain is impacting the lives of people, solving problems and anticipating obstacles before they arrive.

Futurist, Ian Khan delivers an impactful session on helping understand the colossal changes that the world of tomorrow will undergo and why unlocking human potential should be the first goal on any organizations agenda. Ian Khan's most popular session, "7 Axioms of Value Creation", helping organizations create a success path by understanding why Purpose, Execution and People are the driving force behind success.

Ian Khan is a CNN featured Technology Futurist, 3 times TEDx Speaker, Director of highly acclaimed documentary "Block-chain City", Bestselling author of "7 Axioms of Value Creation", and contributor to many publications including McGraw Hill and Forbes. He is also a founding member of the Government Experience (GX) initiative by the Prime Minister's Office, UAE.

One of the most widely quoted experts on Blockchain, Ian is on a mission to "Unlock Human Potential" by helping understand how technology can help us become more Efficient, Happy and more Human. Ian has spoken at industry conferences including Microsoft Worldwide Conference, World Government Summit, Money2020, SWIFT and helped hundreds of organizations with their digital transformation journey.

Futurist, Ian Khan delivers an impactful session on helping understand the colossal changes that the world of tomorrow will undergo and why unlocking human potential should be the first goal on any organizations agenda. Ian Khan's most popular session, "7 Axioms of Value Creation", helping organizations create a success path by understanding why Purpose, Execution and People are the driving force behind success.



WWW.IANKHAN.COM WWW.IANKHAN.COM

CLIENT TESTIMONIALS

"Ian Khan is a lively, authoritative and inspiring speaker who's fully engaged with tomorrow's emerging technologies. He was a great keynote addition to our education programme at Accountex London 2019, Europe's leading expo for accountants and finance professional."

Ian Moss

ACCOUNTEX

Europes Largest Accouning Conference

A VERY POWERFUL & AUTHENTIC MESSAGE



Thank you for your inspiring & thought provoking keynote!

WindsorEssex ECONOMIC DEVELOPMENT



Ian - Thanks for putting in all the Great Energy in the EXMA Plaform!

Fernando Anzures CEO EXMA Latin America's Largest Marketing Platform



"TNW would like to thank Ian for joining us at this years flagship conference and for delivering an awe-inspiring keynote on Blockchain Cities. We would recommend him for any conference looking to communicate about the diverse applications of Blockchain across both the private and public sectors."

Olivia Alice Flint





WATCH IAN'S POPULAR KEYNOTES

Here is a collection of some of lan's most popular videos. Just click the Thumbnail below to open the Video in a New Browser WIndow. Many more available at www.lanKhan.com



Right Here, Right Now, Today - Introduction



TEDx - the Fourth Industrial Revolution



GX Talks - World Government Summit



TEDx - A Talk on Resiliance



Telecarrier Executive Summit - The 7 Axioms



Building Trust in a Paranoid World

BOOK IAN FOR THIS KEYNOTE SPEECH



INSPIRED CLIENTS WORLDWIDE



Please contact us to book this keynote speech for your event or to find more about other topics that may be suitable for your event. Ian Khan follows a rigorous process for creating keynotes and most keynote speech topics are customizable and will typically be catered towwards the industry of your attendees. If you have a specific topic request, please do not hesitate to ask for a customized keynote.

Please send your inquiry to ian@iankhan.com

WWW.IANKHAN.COM